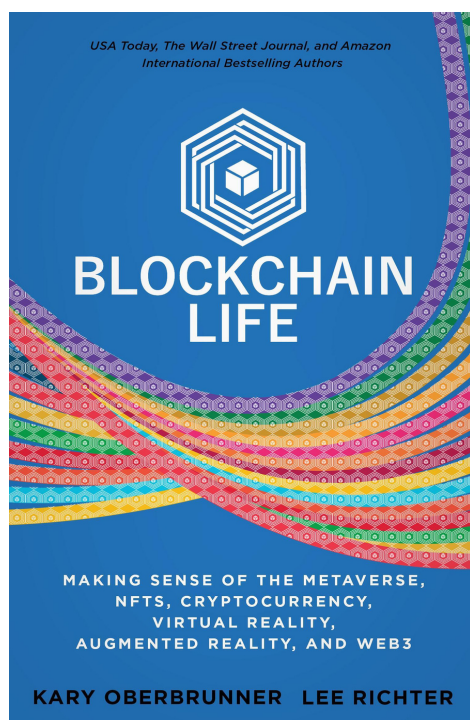


BLOCKCHAIN LIFE

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ABOUT THE BOOK

The biggest revolution in history is unfolding right before our eyes. The new internet is upon us, blending two worlds—digital and physical. Today's dreams are tomorrow's reality. Science fiction is now science fact—made possible through blockchain technology.

Welcome to Web3, where everything changes. Global changes like economies, currencies, governments, and education. And personal changes like identity, sex, communication, and health.

This book is a simple map to help you navigate the noise and discern between hype and hope. With unbiased expertise, the authors unpack the pros and cons of the metaverse, NFTs, virtual reality, augmented reality, cryptocurrencies, and much more.

"The World Is About to Change. Will You Be Ready or Get Left Behind?"

- Save time by identifying practical use cases for cutting-edge technology.
- Create unending wealth by turning your ideas into protected digital assets.
- Stay relevant by developing a customized metaverse strategy.
- Decide what technology to accept or reject by integrating your values.

"Learn the facts. Leverage the knowledge. Create your bigger and better future, starting today."

Get Connected



Kary Oberbrunner



Lee Richter



ABOUT THE AUTHORS

Kary Oberbrunner is a Wall Street Journal and USA Today bestselling author of twelve books. He has a doctorate in leadership and serves as CEO of Igniting Souls and Blockchain Life. He's an award-winning author of ten books, a screenwriter, and he's been featured in Entrepreneur, CBS, Fox News, Yahoo, and many other major media outlets. He partners with individuals and organizations to publish and protect their Intellectual Property and turn it into eighteen streams of income.

As a young man, he suffered from severe stuttering, depression, and self-injury. Today a transformed man, Kary ignites souls. As an international speaker, he loves topics that capture his heart and mind such as: leadership, personal growth, human performance, blockchain technology, and entrepreneurship.

As a futurist, he often consults on marketing, branding, IP, and NFTs. He has several earned degrees including a Bachelor of Arts, Masters in Divinity, and Doctorate in Transformational Leadership. He lives in Ohio with his family.

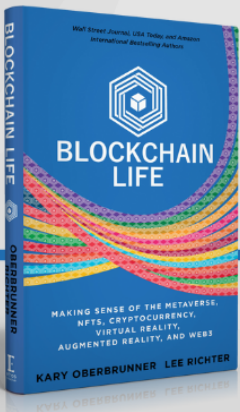


Award-winning CEO, Marketing Expert, Innovator and Global Leader, Lee Richter, is recognized for many years as one of San Francisco's Top 100 Women Business Leaders, Top 100 Fastest Growing Businesses ... and in 2022, she was named one of the Top 100 Innovators in the San Francisco Bay Area by the San Francisco Business Times.

Expanding on her successful entrepreneurial journey, Lee utilizes her superpower in public relations to connect the business world with the future of business and marketing. She inspires entrepreneurs and business owners to realize the importance of NFTs and blockchain and empowers them to develop and implement a strategy in their company. Lee teaches leaders globally to incorporate NFTs in their business as a tactic to achieve financial and professional success in the current marketplace. In addition, she is a best-selling co-author of "Blockchain Life" and is exploring and identifying ways the blockchain is changing how we conduct business in the future.

Most importantly, Lee is a loving and devoted wife and mother. With Lee's help, her daughter Abbey became a best-selling author ... at the age of 9, and her husband is recognized as a global thought leader in the veterinary industry for his expertise in holistic health for pets and effective integrative medicine. Lee and her family follow their passion as they love to travel and explore the world together while meeting interesting people and global leaders along the way!

Lee Richter



BLOCKCHAIN LIFE

The World Is About to Change. Will You Be Ready or Get Left Behind?

Suggested Interview Questions

1. Who is this book for?
2. What is Web3? What is blockchain?
3. Why should we care?
4. What do you hope readers take away from this book?
5. You say everything is about to change? What do you mean by that? How can you be sure?
6. Intellectual Property is the most valuable asset for every business and brand. How does Easy IP™ provide a cheaper, easier, and faster way of protecting IP?
7. How can parents and grandparents prepare their families for what's coming?
8. How does the new version of the Internet give power back to the people?
9. Trust is at an all time low. How does blockchain solve this?
10. What dangers arise with the new version of the Internet?